



Frosty Melts Mobile Kiosk

Popular at school fêtes, music festivals, sporting events and other outdoor functions, the Frosty Melts outdoor vending business packages offer a great opportunity to have huge fun while earning an excellent return on your investment.

For Frosty Melts “on-the-go” we have the vending mobile. Perfect for outdoor functions, this quick to setup option offers flexibility and ease of use. Simply arrive at your event, park your mobile and start trading immediately.

For only R89,950 (incl VAT) you get:

- 1 fully branded mobile kiosk
- 1 unbranded serving freezer
- all the accessories & equipment
- 2 t-shirts and 2 caps
- 1 A-frame price list / menu
- 2 sharkfin banners
- 1 pop-up banner
- all the training you’ll need
- start-up stock for your 1st event



How do the numbers stack up?

Cups sold per event	250	500	750	1 000	1 500
Revenue per event	3,571	7,142	10,713	14,284	21,425
Cost of product	1,883	3,766	5,650	7,533	11,299
Estimated operating costs	1,014	2,078	2,893	3,957	5,535
Your profit per event	673	1,297	2,170	2,794	4,591
Return on Investment	41.0%	49.3%	49.5%	63.7%	69.8%

* Note : the above figures are based on a number of reasonable assumptions, to be discussed upon enquiry

