



Retail Point-of-Sale

Dream of owning your own ice-cream business? Well, enjoy sweet success with our cool point-of-sale business opportunity. Perfect for speciality sweet stores, supermarkets, forecourts and other retail outlets, this business model gives you the ability to grow your own ice-cream revenue stream without the need for large capital investment.

Simply identify suitable retail space (2sqm of floor space and 1 electrical outlet is all you need), negotiate with store owners and management for the placement of your equipment and we'll do the rest. It's that simple.

For only R19,950 (incl VAT) you get:

- 1 fully branded display freezer
- all the accessories & equipment
- 1 X-frame banner
- all the training you'll need
- introductory promotional stock
- continuous annuity income
- a high return on investment
- ongoing operational support

How do the numbers stack up?

Cups sold per day	10	25	50	75	100
Revenue per month	3,934	9,836	19,671	29,507	39,342
Cost of product	2,694	6,735	13,470	20,205	26,940
Gross profit for retailer	1,240	3,101	6,201	9,302	12,402
Your income (per month)	590	1,475	2,951	4,426	5,901
Return on Investment	40.5%	101.2%	202.3%	303.5%	404.7%

* Note : the above figures are based on a number of reasonable assumptions, to be discussed upon enquiry

